rittman analytics

MAY 2024

Looker PoC & Jumpstart Packages

For public distribution

Google Cloud Partner

INTRODUCING

Introducing Rittman Analytics

We're a boutique data analytics consultancy that works with innovative, digital-first organizations who want to scale-up and modernize their data analytics.

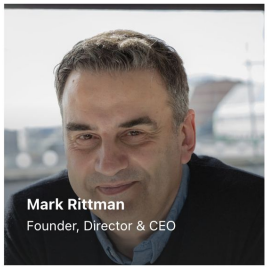
We're from Brighton, UK with a remote-first team based in the UK, Europe and North America. All of our team are hands-on and have extensive experience with Looker, Google BigQuery and Google Cloud and provide onboarding and enablement services to help get you and your team up-and-running.

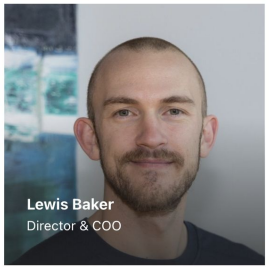
What our clients say

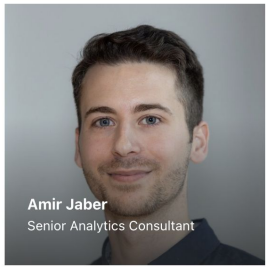
"Rittman Analytics increased our data team's capabilities and helped us build a solid foundation for embedded analytics"

William Seward
Senior Vice President, Technology
Torticity

Meet the Team







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INTRODUCTION

Working with brands like yours

Retail & eCommerce

Analyze brand performance, optimize conversion rates and increase customer lifetime value

COLOURPOP RIXO

Fintech

Create data analytics solutions you can bank on

AGERAS GROUP Rebtel

Education & Healthcare

Data Insights to Improve Student and Patient Outcomes

BridgeU INTO Florence

Transportation & Energy

Analytics to drive and power your growth

Osprey Charging Network CONVERSION INTERACTIVE AGENCY Breakthrough

SaaS & Mobile

Optimise marketing spend to driving renewals with product features

koombea Popsa Torticity

Martech

Understand your visitor behavior at-scale

CONVERSION INTERACTIVE AGENCY Qubit.

Google Cloud Partner

dbt Labs

Cube Partner Network

Fivetran

Twilio Segment

ORACLE

dagster labs

We make your data analytics vision a reality.

Rittman Analytics is a Google Cloud Partner that specialises in Data Analytics, Data Management and Artificial Intelligence

Our services transform customer experiences, increase efficiency and create actionable insights, making your Google Cloud vision a reality.

INTRODUCTION

Rittman Analytics

- Analytics consultancy founded in 2018 by Mark Rittman
- Based in Brighton, UK with clients in UK, EU and USA
- Google Cloud Specialised Data Analytics Partner
- 4 x Google Cloud Data Engineers
- Specialists in Looker, BigQuery GCP stack
  - 5+ Years partnering with Looker, Google Cloud
  - Cube, Fivetran, Dagster
  - dbt Labs, Snowflake, Oracle
  - Segment, Rudderstack, SnowCatCloud
- We help high-growth data-rich businesses
  - Define their data strategy
  - Modernise their data stack
  - Centralise their reporting data
  - Scale their approach to data analytics

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Looker PoC & Jumpstart Packages

QUICKSTART SERVICES

LOOKER QUICKSTART PACKAGES

Looker PoC
£5,000.00

Looker Jumpstart
from £5,000.00

Looker GenAI
£7,500.00

Fixed-price, defined scope consulting engagements designed to help you evaluate, get started and implement Looker for internal BI, embedded and generative AI use-cases

SERVICE PACKAGES

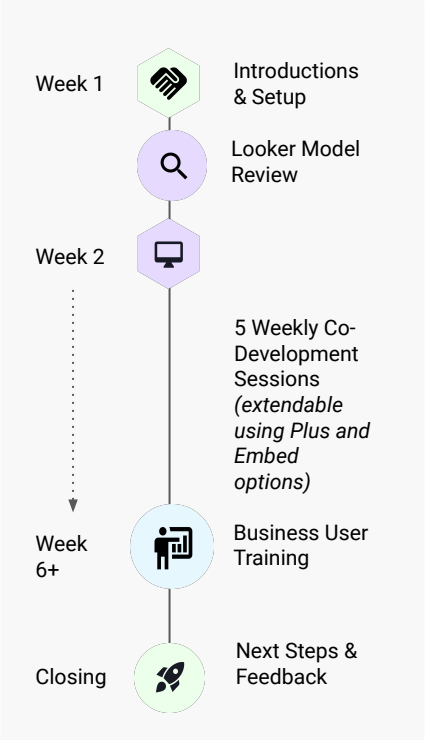
Looker Jumpstart / Plus / Embed Packages

Goal:

- Enabling your organization to get ramped-up on Looker

What to expect?

- Builds developer and administration skills
- Assists developers with five co-development sessions
  - Jumpstart Plus adds five 3hr independent developer sessions
  - Embed adds two co-development sessions on embedding
- Training for business users on the business model developed
- Establishes efficient and scalable data models
- Demonstrates best practices advice
- Drives optimum feature usage, helps train business users



Price: £5000 (+£2500 for Plus, +£1000 for Embed)

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SERVICE PACKAGES

Looker Jumpstart Package Details

Package	Items	Delivery Hours	Item Price	Total Price
Looker Jumpstart	Project Kick-off Meeting	2	£250.00	
	Design and Data Review	8	£1,000.00	
	5 Co-Development Sessions (3hrs per session, 1hr prep)	20	£2,500.00	
	Summary Report	2	£250.00	
	Business User Enablement	8	£1,000.00	
		40		£5,000.00
+Plus Option	5 Independent Development Sessions (4hrs per session)	20	£2,500.00	£2,500.00
+Embed Option	2 Co-Development Sessions (3 hrs per session + 1 hr prep)	8	£1,000.00	£1,000.00

SERVICE PACKAGES

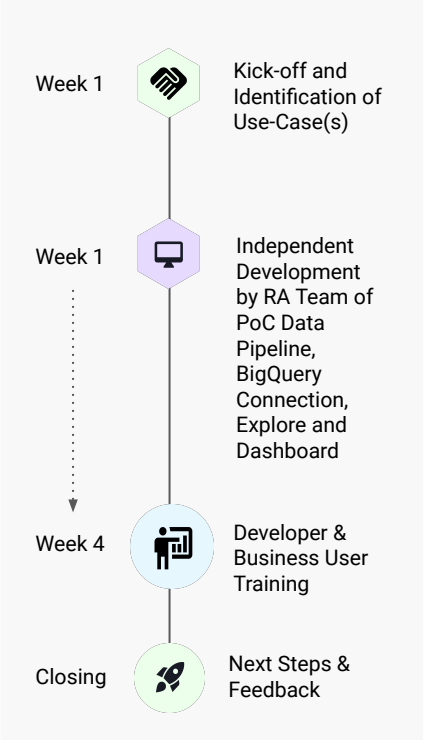
Looker Proof of Concept

Goal:

- Enable your evaluation of Google Cloud technology

What's included?

- Project kick-off and planning, identification of use-case(s)
- Independent development by RA team
- PoC data pipeline for loading data into BigQuery
- Configuring Looker including connection to BigQuery datasource
- Development of explore and example dashboard
- Technical workshop to demonstrate PoC build to developers
- Business user workshop to demonstrate use-cases on Looker



Price: £5000

SERVICE PACKAGES

Looker PoC Package Details

Package	Items	Delivery Hours	Item Price	Total Price
Looker PoC	Project kick-off and planning, identification of use-case(s)	6	£750.00	
	PoC data pipeline for loading data into BigQuery	4	£500.00	
	Configuring Looker including connection to BigQuery datasource	2	£250.00	
	Development of explore and example dashboard	16	£2,000.00	
	Technical workshop to demonstrate PoC build to developers	6	£750.00	
	Business user workshop to demonstrate use-cases on Looker	6	£750.00	
		40		£5,000.00

SERVICE PACKAGES

Looker GenAI Package

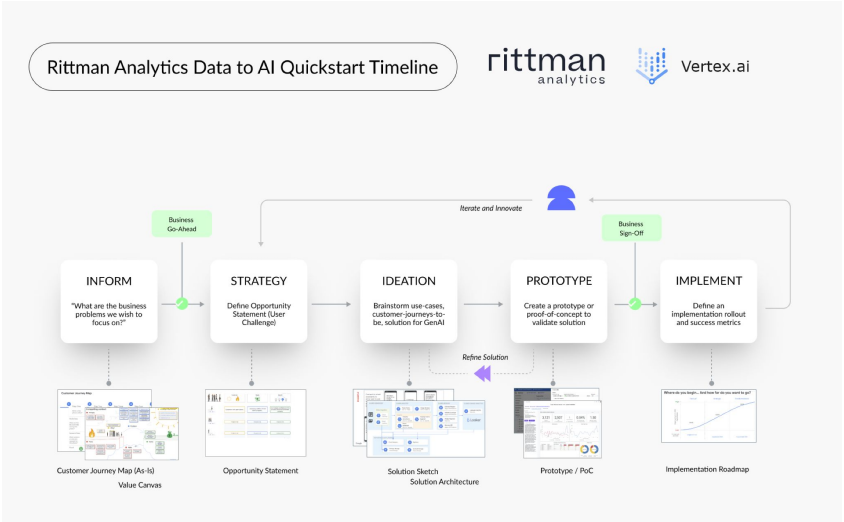
Goal:

- To discover, design and deploy your first Gen AI in Looker use-case
- An engagement over four weeks to develop your first GenAI use-case

What to expect:

- Opportunity Statement and Value Canvas
- Ideation session, brainstorming and solution design/architecture
- Development & deployment of Gen AI prototype / PoC using Looker/Vertex AI

Price: £9995



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SERVICE PACKAGES

Looker GenAI Package Details

Package	Items	Delivery Hours	Item Price	Total Price
Looker GenAI	Project kick-off and planning, identification of use-case(s)	6	£750.00	
	Co-develop Opportunity Statement and Value Canvas	6	£750.00	
	Ideation session, brainstorming and Solution design/architecture	12	£1,500.00	
	Development & deployment of Gen AI prototype / PoC using Looker/Vertex AI	24	£3,000.00	
	Technical workshop to demonstrate GenAI build to developers	6	£750.00	
	Business user workshop to demonstrate use-cases on Looker	6	£750.00	
		60		£7,500.00

SERVICE PREREQUISITES

Getting Ready for your Jumpstart

Data Readiness

- Source data available to load into BigQuery
- Data quality known and of sufficient quality

Defined Use-Case

- Use-case defined, agreed and understood
- Business rules and calculation logic known

Resource Availability

- Development team available and briefed
- SMEs and project sponsor identified and available

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