Wednesday 30-Minute Webinar Series



How Rittman Analytics Automates dbt, Looker and Cube.dev Project Delivery

presented by Lewis Baker



Chief Operations Officer, Rittman Analytics

#### **INTRODUCTION**

#### Welcome to the 30 Minute Webinar Series

- Bite size insights for the modern data stack
- Rittman Analytics team sharing tips, tricks and insights
- Every two weeks on Wednesdays, 4pm UK time
- 20 minute hands-on presentation + 5 mins for Q&A
- Next 30 minute webinar on 28th June 2023 "How Rittman Analytics builds Modern Data Stacks using Cube, Preset and Dagster"



analytics

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# Rittman Analytics

- Boutique analytics consultancy based in Brighton, UK
- Full-stack agile analytics consulting focused on the modern data stack
- We kick-start and modernise your data strategy, data team and data platform
- Partners with dbt Labs, Cube, Snowflake, GCP, Dagster, Rudderstack etc
- Find out more at https://rittmananalytics.com





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# Agenda

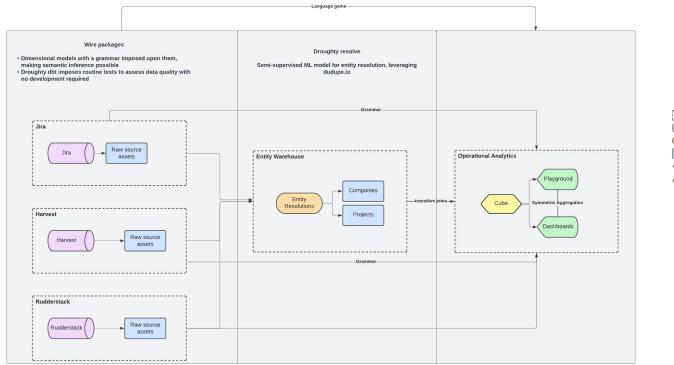
- What problems does our approach solve?
- How are we doing it?
- How quick (and accurately) can we do this?
- DEMO
- Q&A

## What problems does our approach solve?

- Solving the sometimes poor integration between the decoupled tooling of the modern data stack
- Making the cumbersome, DRY
- Speeding up delivery so that the analysis and activation of data is prioritised over the organisation of it
- Imposes systematic testing and decreases errors through human input
- Using generative AI to speed up documentation
- Using ML to resolve entities
- Embedding meaning into our models, not just ontologies. Semantics are contextual and this offers better comprehension. Not to be confused with metrics!



#### Architectural Overview





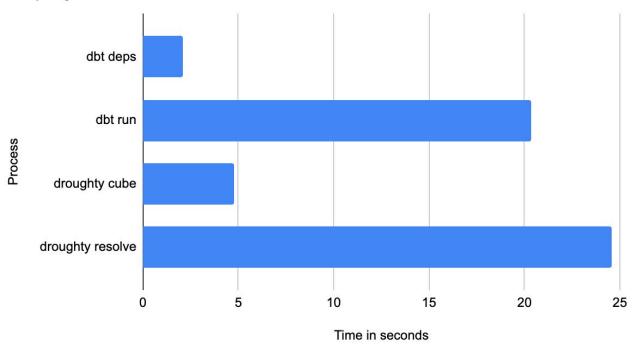


## How are we doing it

- Headless semantic layers
- Coupling the semantic layer to the warehouse
- Using semantic inference to do this automatically
- Leveraging transitive joins for bi-directional queries
- Imposing symmetric aggregates
- Using warehouse metadata to enrich the meanings of entities

## How quick (and accurately) can we do this?

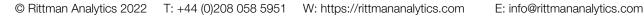
**Deployment Runtime** 





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